



Philadelphia Safe Sleep Awareness for Every Well Newborn program (SAFE) involves the joint efforts of hospitals and community partners throughout Philadelphia to promote proven safe sleep practices for well newborns in the hospital, home and community care settings. With many players in the community working together, PA Safe Sleep is working to decrease cases of Sudden Unexpected Infant Death (SUID) in Philadelphia and beyond.



Table of Contents

Share the PA Safe Sleep Message

Tweet about Safe Sleep practices and how to keep babies safe	3
Publish a Facebook post and encourage friends and family to share	4
Promote Safe Sleep on Instagram	5
Use the PA Safe Sleep image gallery on social media	6-8
Feel free to use these PA Safe Sleep approved images	9-11

Spread the Word in Your Community

About the PA Safe Sleep Campaign	12
Who we are and what we do	12
High-resolution downloadable logos	13



Share the PA Safe Sleep Message

- #Safesleep is as easy as #ABC. Learn more about safe sleep practices for infants from www.pasafesleep.org #AloneBackCrib #PreventSUIDs
- More than 3500 infants die each year in the U.S. from sleep-related deaths. Learn about #safesleep practices <http://www.pasafesleep.org> #AloneBackCrib
- #SafeSleepTip: Take care of yourself & your baby—eat well & see a doctor regularly. Read more tips & remember #AloneBackCrib www.pasafesleep.org
- Read about what you can do to prevent #SUID and #SIDS for a #newborn in your life. www.pasafesleep.org #AloneBackCrib
- This is what a #safesleep environment should look like. Learn about ways to reduce #SUID & #SIDS. #AloneBackCrib www.pasafesleep.org



Share the PA Safe Sleep Message

- Keeping babies safe while sleeping is as easy as #ABC. Babies who are not put to sleep safely could get hurt or even die. Learn more about safe sleep practices for infants from #PASAFESLEEP campaign. #AloneBackCrib #SafeSleep #SUID #SIDS www.pasafesleep.org
- More than 3500 infants die each year in the U.S. from sleep-related deaths. The #PASAFESLEEP campaign is a joint effort of hospitals and community partners throughout Philadelphia to promote proven practices of safe sleep for well newborns in the hospital, home and community care settings. Learn more about #safesleep practices and spread the word by downloading a pamphlet or palm card. www.pasafesleep.org
- #SafeSleepTip: Take care of yourself and your baby—eat well and see a doctor regularly. Read more tips from the #PASAFESLEEP program and remember #AloneBackCrib. www.pasafesleep.org
- Do you have a newborn baby in your life or do you know someone who does? Read and share ways to prevent Sudden Unexpected Infant Death and Sudden Infant Death Syndrome from the #PASAFESLEEP campaign. #AloneBackCrib #SafeSleep #SUID #SIDS www.pasafesleep.org
- This is what a #safesleep environment should look like. Learn more about the #PASAFESLEEP campaign and ways to reduce #SUID & #SIDS. #AloneBackCrib #SUID #SIDS www.pasafesleep.org



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Image gallery for use on Twitter

"Keeping your baby safe while sleeping is as easy as ABC"

Alone Back Crib



"Keeping your baby safe while sleeping is as easy as ABC"

Alone Back Crib



"Keeping your baby safe while sleeping is as easy as ABC"

Alone Back Crib





Image gallery for use on Facebook

"Keeping your baby safe while sleeping is as easy as ABC"

**Alone
Back
Crib**




PA Safe Sleep
Find out more at www.PASafeSleep.org

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PA Safe Sleep



Image gallery for use on Instagram

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PA Safe Sleep Approved Images Gallery

Safe Sleep Environments:





PA Safe Sleep

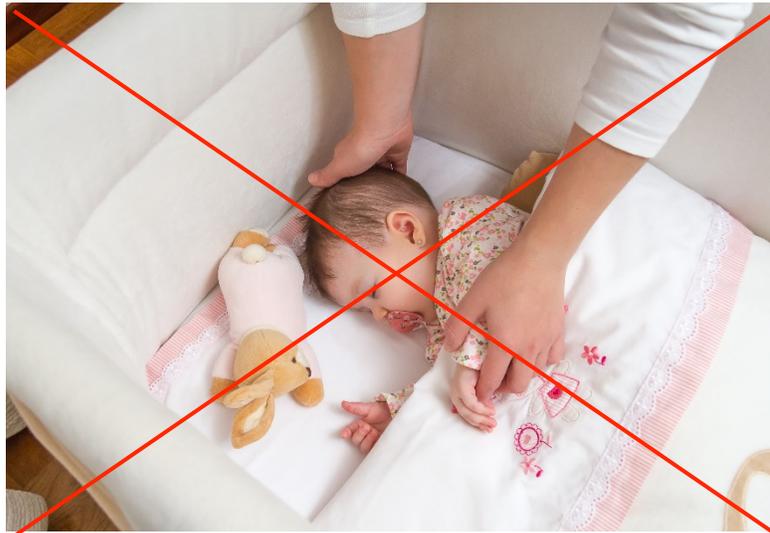




Tummy Time:



UNSAFE Sleep Environment (ONLY use as an example of a bad safe sleep environment):





“About the Campaign” Overview

Philadelphia Safe Sleep Awareness for Every Well Newborn program (S.A.F.E.) involves the joint efforts of hospitals and community partners throughout Philadelphia to promote proven safe sleep practices for well newborns in the hospital, home and community care settings. With many players in the community working together, S.A.F.E. is looking to help decrease cases of Sudden Unexpected Infant Death (SUID) in Philadelphia and beyond.

“Who Are We” Overview

The Philadelphia Safe Sleep Awareness for Every Well Newborn program involves the joint efforts of hospitals and community partners throughout Philadelphia, to promote proven practices of safe sleep for well newborns in the hospital, home and community care settings. Penn Medicine (Grant Lead), Maternity Care Coalition (Community Partner) and the Pennsylvania Department of Health (Funder) have collaboratively worked together to provide resources for parents and medical practitioners and providers with the goal of increasing safe sleep practice use in parents of well newborn infants. For more information on the program, please contact Justine Bowers, Director of Communication at Maternity Care Coalition.



High Resolution logos:

